

TST TIMES

TRI-STATE TIRE SM

Third Quarter • 2009

Summer Edition

Welcome to another edition of TST Times! 2009 marks our 40th anniversary in the tire business! 40 years have shown a lot of changes in the tire industry and the Atlanta tire market! Over the past 40 years, steel belted tires were first introduced, and passenger tire retreads were banned in Georgia. Who remembers when a tire size was 6.70-15? Passenger tire sizes have expanded. In the late 60's, 5 sizes fit 90% of the vehicles on the road! Now it's hard to keep up with all the different tire sizes. Who knows what technology we will see in the next few years!

We would like to thank you for your support and friendship over the past 40 years. Without you we would not be here! Next time you're in Doraville, stop by for a piece of birthday cake! Here's to the next 40 years! Cheers to you!



Employee Spotlight

Mauricio (Mo) Bonilla

Mauricio (Mo) Bonilla has been a big asset as part of the sales team here at TST for the past 3 years. Mo is originally from Cartago Valle, Columbia but moved to New Jersey when he was 5, so he has a slight yankee accent! He's been in Georgia for the past 9 years. Mo has a bachelor's degree in exercise science and is a certified massage therapist. He was recently engaged to his long-time girlfriend, Melisa. They live with their dog, Suki. Mo enjoys weightlifting & football and is a really good dancer! Mo also enjoys grilling out & loves his new grill. Thank you Mo for being a part of Team Tri State!

Bienvenidos amigos hispanos! Mi nombre es Mauricio Bonilla, yo soy el vendedor bilingue de Tri State Tire. Le quiero dar las gracias por su negocio con nosotros. Si tienen alguna pregunta favor de llamar al telefono para ofrecerle el mejor servicio.

Gracias y dios los bendiga.



The opinions, beliefs and viewpoints expressed by the various authors in this news-letter absolutely DO reflect the opinions, beliefs and viewpoints of Tri-State Tire.

G-Braves!

Gwinnett County's recent opening of the Gwinnett Stadium, home of the Gwinnett Braves, is an awesome venue for the newly relocated Richmond Braves. The tripe-A ballclub's new home is a state of the art facility with a capacity of a mere 10,000. It is located about a mile from Gwinnett Place Mall. The smaller park and crowds make it seem more like going to a college game. It is easier to get in and out of and the fan response has been fantastic! The G-Braves have one of the highest attendance numbers in their league. The team's mascot, Chopper & his pals make it fun for the kids. And you never know when an Atlanta Brave might be playing. The team is hosting its first Youth Baseball Clinic on August 15 for kids ages 8-12. Visit www.gwinnettbraves.com for more info.



What is Fair Tax?

The FairTax plan is a comprehensive proposal that replaces all federal income and payroll based taxes with an integrated approach including: A progressive national retail sales tax. A prebate to ensure no American pays federal taxes on spending up to the poverty level. Dollar-for-dollar federal revenue neutrality.

Repeal of the 16th Amendment through companion legislation.

For more on the fair tax go to www.FAIRTAX.org.

FOR SALE

Brand New AMMCO 4 post lift
210" extended Model
#4S412OXA2R3

\$10,000 installed!!!!!!!!!!!!

Call Chris for details.

YOKOHAMA RIDE & DRIVE

On May 4 & 5th, Yokohama's Ride & Drive team took over the entire parking lot at Whitewater here in Atlanta to allow some of their customers to road test 5 different Yokohama tires. The tires ranged from a standard touring tire on the 1st car- the Avid TRZ- up to their track & competition ultra high performance tire on the 5th car- the Advan A048. The first day was raining and the results on the tire performance were surprising. The tire that handled the best on wet pavement turned out to be the Avid V4S- which really lived up to its technology- this tire is made to be an all-season high performance tire.

The second day was dry and the Advan A048 was proven to live up to its technology as well.

The A048 is not intended for wet roads. It was developed for competition racing, autocross & circuit type club racing- not wet pavement.

The huge parking lot was set up with a curvy track marked by hundreds of orange cones. The driver who consistently knocked down the most cones won a special award.

Congratulations to our own Jeff

Woods for winning the coveted '2009 Yokohama Cone Head Award'!! A special thanks to Yokohama Tire for offering this opportunity to race around the track!



WORLD'S LARGEST TIRE

This 12-ton, 80-foot-tall tire was built to withstand hurricane-force winds, and served as a ferris wheel (and a huge advertisement for Uniroyal) at the 1964-65 New York World's Fair. Twenty four gondolas circled the tire where the treads are today, carrying nearly two million people. The tire was moved to Allen Park, Michigan in 1966 where it serves as an advertisement at Uniroyal headquarters just off I-94. Urban legends tell of it breaking loose and rolling across I-94, but there's no evidence that this has ever happened.



In 1998 Uniroyal stabbed the tire with an 11-foot-long, 250-pound nail - another "world's largest" -- to promote their puncture-resistant Tiger Paw Nailgard tire. The big tire withstood the assault and the nail was eventually removed and given to Allen Park, which then put it up for sale on eBay in 2003 to raise money for a local historical society. The city hoped that someone would pay hundreds of thousands of dollars for the nail, the final price paid by local businessman Ralph Roberts was \$3,000 (*Roberts lends out the nail for local events*).

The original tire was a bias-ply whitewall with a mid-1960s hubcap. It has undergone several renovations over the years, and we hear that it is again being updated.

2009 Golf Tournament

Well, another year has come and gone and the coveted Tri-State Cup is back at home. With a brief one year stop over at Bo's Tire & Service in Ellijay, it looks like Perfect Performance has reclaimed victory yet again! That's three out of four titles folks. Not too bad for a bunch of rubber heads. David Usher blames last years faltering on Joe Daniel's poor club choices. I overheard David say "I shot pretty good all day... If I just could have gotten even a LITTLE help from the others!!!!". Well Dave, looks like you pulled the old rabbit out of the hat again this year.

Of course they had great help from Nexen Tire's President of Sales, John Aben. John shot a hole in one and a couple of pretty nice long putts to help Perfect Performance save the day. Gee, I wonder what he does all day at work. In California. Where there are over 1,131 golf courses. But I digress. I'm not saying they couldn't have done it without him, but John will be playing with this year's losers next year.

Speaking of the last place team (*aka "losers"*), East Stone Mountain Tire put up a valiant effort to earn their case of SPAM. It wasn't easy this year as they had some ferocious competition from several formidable groups. The poor folks at Georgia Dealers Auto Auction didn't stand a chance with Matt Candler's help. They barely put up a score worth mentioning. So I won't. Sorry about the pairing there Kyle and Wayne.....

With over 100 people showing up for the event, I'd say we had a pretty good turn out. I'm going to go out on a limb here and say that Tri-State Tire has the BEST group of people that support us! I feel confident in saying that because I'm absolutely positive that none of you support any of our competitors. Why... That would be just like treason !!

Out of the whole group, it was difficult to find anyone I didn't truly enjoy hanging around. But not impossible. Speaking of Allen Hill, he promises his Hill Tire team will play the entire course next year with full intentions of becoming a strong challenge for the coveted Tri-State Cup. Maybe Hill Tire and East Stone Mountain Tire can flip a coin for John Aben.

All kidding aside, Tri-State Tire looks forward to our golf outing every year. It gives us a great chance to catch up with everyone in a relaxing atmosphere. All of you reading this are the reason why we are able to put on the golf outing and we use it as just a small Thank You for all of your support. Hopefully Tri-State Tire is doing all the things necessary to serve you in the best possible way. If not, please take a moment to call me personally and let me know how we can improve for you. Just dial 555-5555. Ask for "Joe".

THANK YOU ALL !!!

Michael Patrick



Tri-State Tire would like to thank this year's golf tournament sponsors:
YOKOHAMA TIRE NEXEN TIRE FALKEN TIRE CORDOVAN
MAXXIS HENNESSY REMA/KEX TYRES INTERNATIONAL

FALKEN GETS HIGH

Falken tire has left the black top and is going off road with the all new Falken High Country all terrain tire. With its aggressive looks and smooth ride, on and off-road should be a cinch. The line is designed for light trucks and SUV's and features deep tread depth, heavy siping and M+S performance. Tread blocks deliver a bigger bite as they grab ground in all types of weather and conditions. Falken also offers a 30 day ride and 50,000 mile tread wear warranty on all sizes including LT tires. The High Country A/T has a total of 34 popular sizes. Falken seems to be looking at the serious truck owners with sizes from 15" through 20" and a mud tire to follow next spring- can't wait. So don't trade in that F-150 for the Civic hybrid just yet. This tire should compete well with any tire in this price range- private or name brand so stock up. Gotta go- the phone is ringing...



Website Tips

www.tristatetire.com
NOW WORKS WITH
YOUR MOZILLA BROWSER!

First, go to the following website and download a program called IE tabs:
<https://addons.mozilla.org/firefox/1419>

Then you'll need to open Firefox/Mozilla, go to the tools menu and then go under IE tab options.

Once this is open you will see an option called site filter.

This is where you will add the following site addresses:

tst.tireloop.com
tst.tireloop.com/stdapp.asp

Adding these 2 sites will allow you to access our website through your Firefox/Mozilla browser. If you have any trouble, just call Vicki at 770-448-8491. Or contact vicki@tristatetire.com

Recipe

MAN BEANS

- 1 extra large can of Busch homestyle baked beans
- 1 green, yellow & red pepper, chopped & sauteed
- 1 vidalia onion, chopped & sauteed
- 1/2 Pound bacon, cooked & crumbled
- 1 kielbasa sausage, grilled & sliced
- 1/2 Cup cane syrup
- 1 Tbsp brown mustard
- 1/2 Cup brown sugar



DIRECTIONS:

Mix all ingredients together except for the brown sugar.
Pour into a large baking dish & sprinkle brown sugar on top. Bake at 350 for 45 minutes.

Take a dose of beano before consuming.



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